71 TransCert





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Trans-European Voluntary Certification for Translators

TransCert



TRANSLATING EUROPE WORKSHOP

"Professionalization vs. Deprofessionalization: Building Standards for Legal Translators and Interpreters", Opatija, 19th March, 2015

Stakeholders









EUATC GALA INTERTEXT ISCN



ISIT



KU LEUVEN



UNIVERSITY OF VIENNA



RATIONALE

Recent technological advancement and the rapid globalization of communication



- Profound changes in the translation market (high productivity/quality) and new skills to be developed.
- DGT Symposium showed that advanced and innovative education is being delivered at tertiary level (EMT, etc.)
- BUT, no EU-wide agreed translator certification and international accreditation body.

OBJECTIVES

TransCert will provide continuing professional development in order to:

- foster the integration of learning with working life,
- promote professional competence and competitiveness (best practices, standards, etc.),
- enhance transparency and recognition of translators' qualifications,
- increase employability and equality in the labour market,
- ensure sustainability.



DELIVERABLES

TransCert will develop:

- an EU-wide agreed certification for the job role of a Translator,
- a corresponding EU-wide agreed training scheme in vocational education and training - other than at tertiary level,
- a certification portal
- a skill card for the job profile Translator
- an EU-wide agreed assessment framework/examination scheme.



THE CERTIFICATION SCHEME



- TransCert is ECQA-based:
 - EU-recognized/international standards, common exam pool and system, time-tested certification rules, etc.
- Analysis of best practices in translation quality assurance (EN 15038) and international standards in personal certification (ISO 17024)



 Objective: development of a sound and defensible certification scheme and programme



CERTIFICATION FRAMEWORK

Analysis of the market and the training needs to create an ECQA-based Skill Card:

- Analysis of the existing certification systems (ATA, CTTIC, NAATI, SATI, TAC, etc.)
- Surveys among translation sector professionals:
 - ✓ KU Leuven: analysis of current assessment frameworks
 - ✓ FIT & GALA: evaluation of skills gaps
 - ✓ Vienna: analysis of existing ICT-based training (+ Swot analysis)





SKILL CARD

- Keystone of the project
- Lists the essential components of translatorial know-how (skills) and the learning elements to be developed.
- Determines the whole structure of the assessment and training framework to be developed.





SKILL CARD

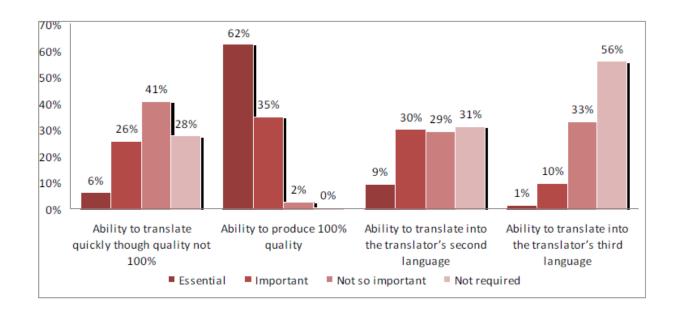
- Provide a signal of quality and trustworthiness.
- Increase public trust in the quality of translation products and services.
- Provide a qualified and trustworthy pool of recognizably trained and good translators.
- Establish validity and reliability of translators certification examinations.





PROJECT MILESTONES (Skill card)

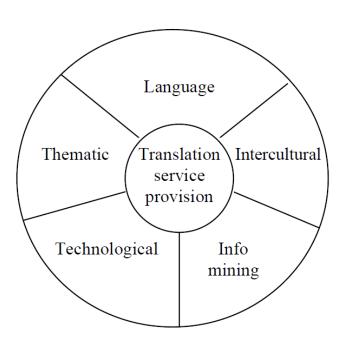
 OPTIMALE: employer survey to identify the skills corresponding to employers' needs and demands (government language service departments, international organizations, private or public companies, LSPs Language service providers)





PROJECT MILESTONES (Skill card)

 EMT Expert Group document on Competences for professional translators, experts in multilingual and multimedia communication.



Interpersonal dimension

- Being aware of the social role of the translator
- Knowing how to follow market requirements and job profiles (knowing how to remain aware of developments in demand)
- Knowing how to plan and manage one's stress, work, budget and ongoing training (upgrading various competences)
- Knowing how to work in a virtual team
- Knowing how to self-evaluate (questioning one's habits; being open to innovations; being concerned with quality; being ready to adapt to new situations/conditions) and take responsibility



ECQA SKILL CARD

Unit Name	Element Name	Performance Criterio	PC Description
(should not be empty)	(should not be empty)	(starts with 1)	(may be empty)
			The translater is account of a count of a co
Language skills	CTR.U1.E1 Vocabulary	CTR.U1.E1.PC1	The translator is aware of recent changes and developments in languages.
		CTR.U1.E1.PC2	The translator has an extended vocabulary in his/her source and target languag
		CTR.U1.E1.PC3	The translator is able to use synonyms to diversify his/her writing and speech in
		CTR.U1.E1.PC4	The translator masters several language registers in his/her source and target l
		CTR.U1.E1.PC5	The translator is able to use appropriate terminology when expressing him/her
	CTR.U1.E2 Grammar	CTR.U1.E2.PC1	The translator masters function words in his/her source and target languages.
	CTK.O1.E2 Graninia	CTR.U1.E2.PC2	The translator masters word forms in his/her source and target languages.
		CTR.U1.E2.PC3	The translator masters word order conventions in his/her source and target languages.
		CTK.O1.E2.PC3	The translator masters word order conventions in his/her source and target range
	CTR.U1.E3 Idioms, phrasal verbs an	CTR.U1.E3.PC1	The translator is able to distinguish between a text written by a native and non
		CTR.U1.E3.PC2	The translator is able to understand and use phrases and sayings in his/her so
		CTR.U1.E3.PC3	The translator is able to identify and create idiomatic sentences in his/her sou
		CTR.U1.E3.PC4	The translator is able to use proper collocations in his/her source and target la
	CTR.U1.E4 Typography and punctual	t CTR.U1.E4.PC1	The translator masters punctuation in his/her source and target languages.
		CTR.U1.E4.PC2	The translator masters typographic conventions in his/her source and target lar
		CTR.U1.E4.PC3	The translator is aware of rules and standards for acronyms and abbreviations
Translation skills	CTR. U2.E1 Style (including genre ar	n CTR 112 F1 PC1	The translator is able to identify the style of the source text.
Halisiation skills	ork. Oz.E1 Style (including genie al	CTR. U2.E1.PC2	The translator is able to produce a translation in the same style as the source t
		CTR. U2.E1.PC3	The translator is able to adapt the style when the audience and/or purpose of t
		CIR. UZ.EI.PC3	The translator is able to adapt the style when the addience and/or purpose of t

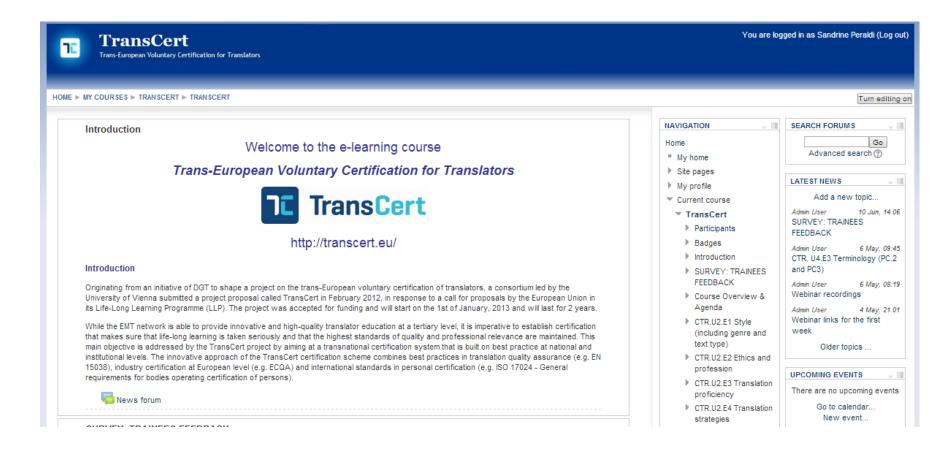


SKILL UNITS

- Language skills
- Translation skills
- Domain-specific skills
- Information mining and terminology skills
- Personal translation management skills
- Technological skills
- Intercultural skills



LEARNING PORTAL



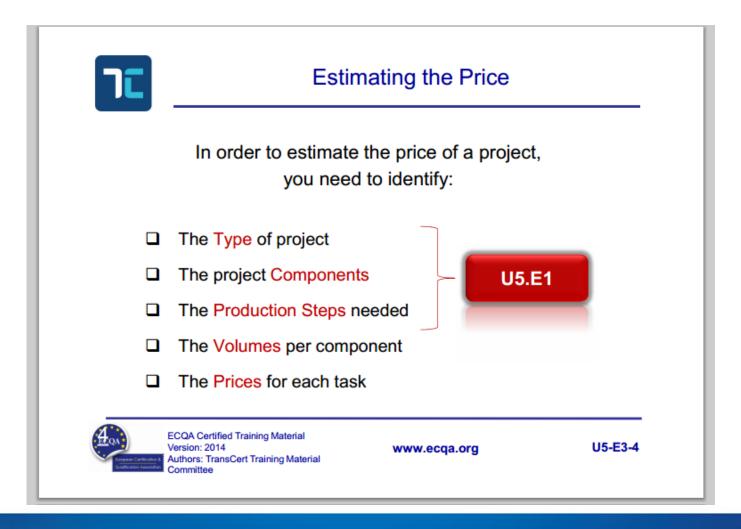


LEARNING MODULES

Oluntary Certification of Webinal recordings Course Overview & roposal called TransCert in Life-Long Learning Programme Agenda Admin User 4 May, 21:01 , 2013 and will last for 2 years. Webinal links for the first week CTR.U2.E1 Style (including genre and education at a tertiary level, it is Older topics ... ken seriously and that the text type) ain objective is addressed by CTR.U2.E2 Ethics uilt on best practice at national **UPCOMING EVENTS** and profession cheme combines best practices There are no upcoming events CTR.U2.E3 ean level (e.g. ECQA) and rements for bodies operating Translation proficiency Go to calendar... CTR.U2.E4 New event... Translation strategies ...onsultative. RECENT ACTIVITY casual/intimate, in-Activity since Sunday, 3 August house, technical) 2014, 10:38 AM CTR.U3.E2 Domain Full report of recent activity... une. CTR.U4.E1 Nothing new since your last Information acquisition fQqLq8ycTU/viewform login CTR.U4.E2 Using sources CTR. U4.E3 ACTIVITIES Terminology Assignments nent a webinar will be ▶ CTD HE E1



LEARNING MODULES





TRIAL PHASE

- Pool of 50 academics, professional translators and Master students.
- Organised in almost real conditions (5th to 20th May 2014).
- Online sessions twice a day (GotoMeeting) for live interactions between the trainers and the trainees.
- Feedback survey for trainers and trainees.



LEARNING MODULES

CTR.U4.E2 Using sources CTR.U4.E2 Using sources - Slides CTR.U4.E2 Using sources - Handouts Corpus AntConc CTR.U4.E2 Assignment Lynne Bowker: Using Specialized Monolingual Native-Language Corpora as a Translation Resource: A Pilot Study Discussion Forum for CTR.U4.E2 Using sources CTR.U4.E2 Webinar Recording

FEEDBACK

TransCert Trial Test: Feedback form for Trainees

First of all, we would like to thank you for your help on this trial version of the certification process.

Please take a few moments to complete our feedback form. Your answers will help us to address any issues that you may have had during the training courses.

This survey will take approximately 15 minutes to complete.

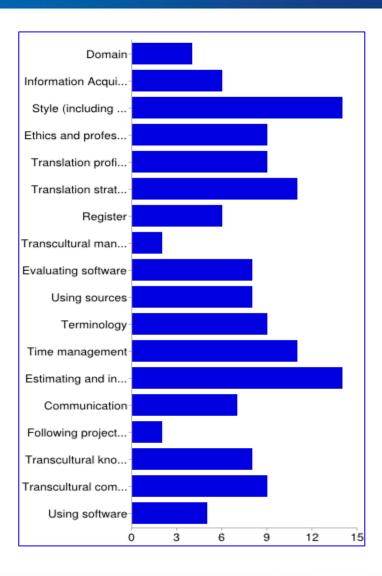
Which learning elements did you take? *

Please tick all the correspondent boxes:

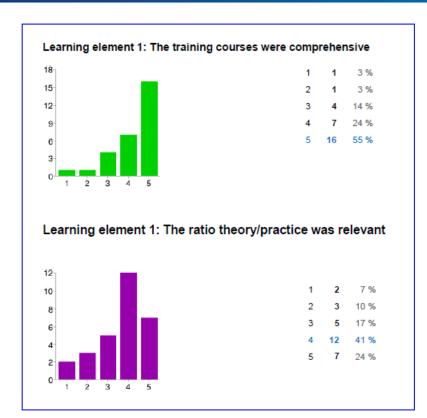
- Domain
- Information Acquistion
- Style (including genre and text type)
- Ethics and profession
- Translation proficiency
- Translation strategies
- Register



*Obligatoire







FEEDBACK

- "Very well researched and well prepared lectures. Lots of tips, resources, links, literature, etc. Comprehensive in their presentation."
- "I also think that some of the material, whilst very well researched, comprehensively collated and professionally presented, may be for beginners in the industry rather than more "seasoned" translators."

CONCLUSION



- EU-wide Certification = controversial subject
- Huge progress made since January 2013 as we managed to reconcile many diverging opinions and stakeholders
- Last achievements:
 - Translation of the learning modules in all three languages (EN, DE, FR)
 - Improvement of the learning portal
 - Training of trainers
 - Identification of two levels of certification

CONCLUSION

- Yet many challenges to be addressed:
 - large number of linguistic combinations,
 - Integration of languages of lesser diffusion,
 - domain specialisation,
 - training provider *versus* certifying body
 - legitimacy of the certifying body
 - eligibility criteria (validation of prior experience, holders of EMT degrees, etc.)
 - pricing, etc.
- Keywords: comparability, competitiveness, employability and sustainability in the translation profession in Europe and beyond.







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Thank you for your attention!

http://transcert.eu/



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